

NOV 27 2023

INVESTING IN THE FUTURE OF HEALTHCARE WITH [GETLABTEST.COM](https://getlabtest.com)



GetLabTest.com

**Revolutionizing Patient Care with AI-Driven Medtech
Solutions for Doctors and Patients Nationwide**

Join Us As We Journey Into A New Era Of Healthcare,
Where Technology And Human Expertise Converge To Create A Healthier, More Informed World.

Revolutionizing Digital Health with AI-Driven Innovation

Since 2020, Diagu's AI engine, utilizing a database of **8.7 million lab tests results** along with **doctors' medical diagnoses, patient data, and OCR medical literature**, now **analyzes over 10,000 tests daily**, aiding doctors in clinical decision-making. This powerful AI engine is seamlessly embedded in GetLabTest.com, providing doctors with an intuitive, AI-enhanced interface that streamlines clinical decision-making.

- **AI-Powered Precision:** Harnessing the power of AI, GetLabTest delivers unparalleled accuracy in diagnostics, making personalized healthcare a reality for everyone.
- **Empowering Patients and Professionals:** GetLabTest revolutionizes patient care by offering easy access to advanced diagnostic tests and AI-assisted result analysis, enhancing the efficiency and precision of healthcare professionals. This intuitive platform streamlines the connection between patients and medical experts, fostering better health outcomes and personalized care.
- **Innovation at Scale:** With a growing network of collection services and telehealth solutions, we're making advanced diagnostics accessible to all, regardless of location.
- **A Vision of Integrated Healthcare:** We envisage a world where healthcare is seamlessly integrated, efficient, and patient-centric. GetLabTest is making this vision a reality, one diagnostic at a time.

Statistics for 11.11.2023

243 Phlebotomy Locations Across the UK

11 Cities with Mobile Phlebotomists

42 Pharmacy Collection Locations (Tuli Health)

420 Specialist Doctors for Online Consultations

High-Quality Health Diagnostics Nationwide, Anytime, Anywhere



● Phlebotomy Locations ● Mobile Phlebotomists



Elevating Healthcare with Accessible and Accurate Diagnostics

Combining Accessibility with AI-Enhanced Diagnostic Precision



Problem

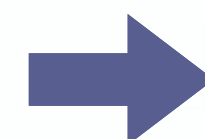
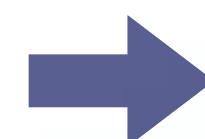
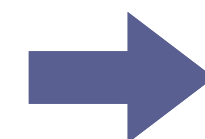
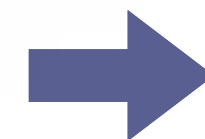
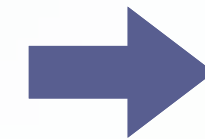
Long wait times for diagnostic services strain the NHS and delay patient care.

Limited preventive healthcare measures lead to late-stage disease detection.

Chronic disease management is hampered by infrequent and inconvenient monitoring.

Patients lack direct access to their health data, impeding self-management.

An aging population increases demand for age-related health screenings.



Solution

GetLabTest offers rapid and accessible diagnostic services, reducing wait times.

Facilitates early disease detection through easily available health screenings nationwide.

Streamlines chronic care with local and home-based blood collection services.

Empowers patients to access their medical records and manage their own health.

Supports the aging population with targeted tests for age-related conditions.



GetLabTest's Innovative Approach to Health Diagnostics

Delivering Key Benefits for Both Patients and Medical Professionals.

Patients

Medical Professionals

1 Convenience

Access to healthcare services from home and local collection points, including test ordering and consultations.

Streamlined patient data management, appointment scheduling, and access to local and home-based blood collection services.

2 Speed

Quick turnaround for test results and fast scheduling of consultations, reducing traditional wait times.

Efficient management of patient lab tests and results with integrated platform and AI-enhanced diagnostic precision.

3 AI-Driven Insights

AI algorithms provide deeper health insights, aiding in early detection and accurate diagnosis.

AI-supported analysis for precise diagnostics and treatment planning, enhancing patient care quality.

4 Personalized Care

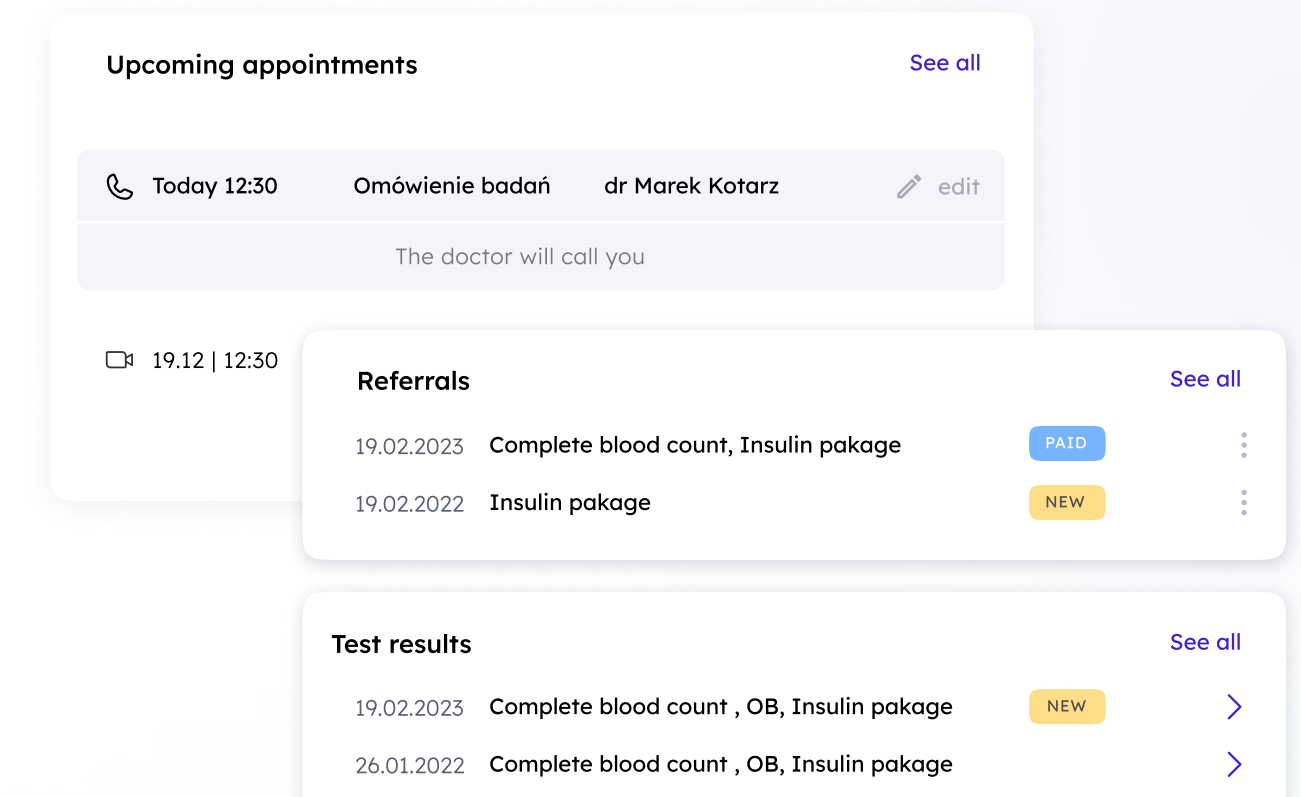
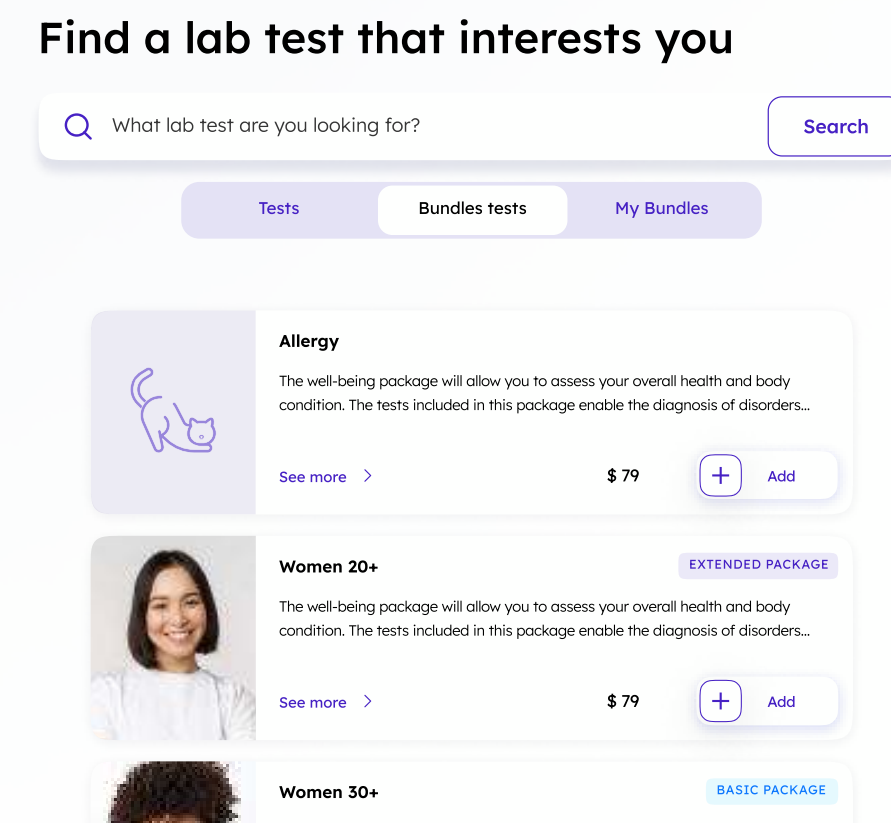
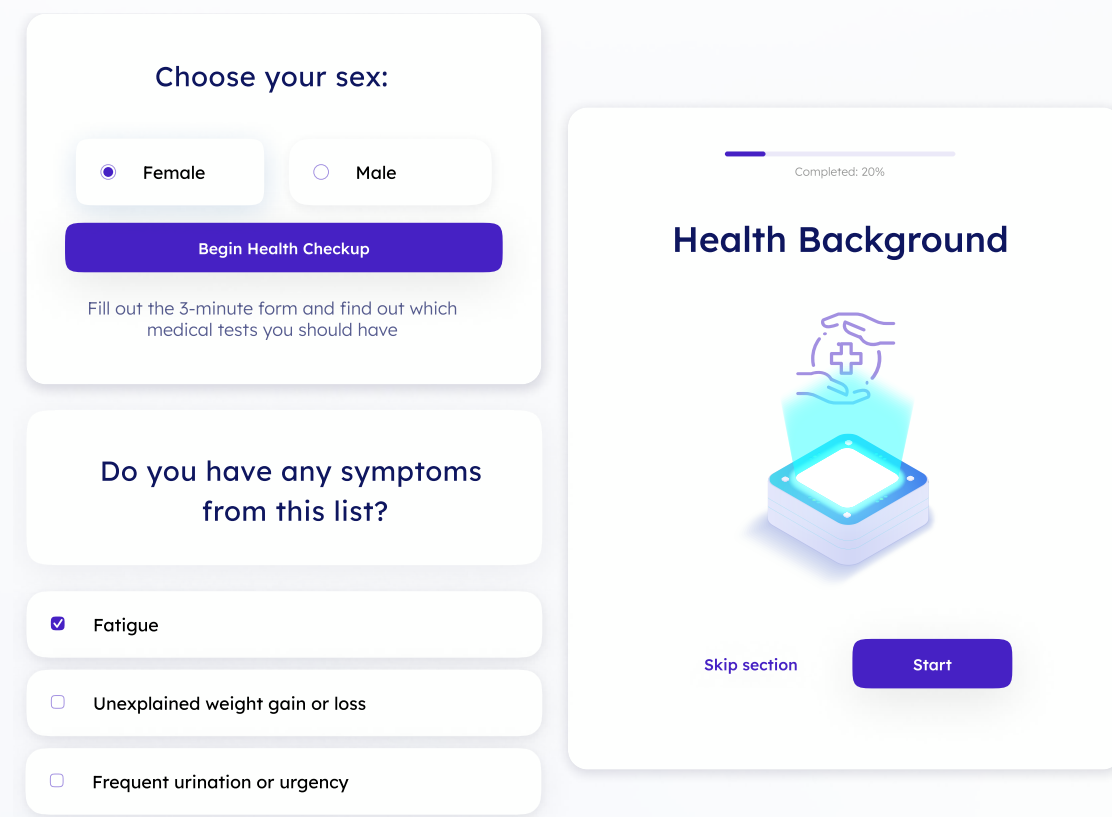
Personalized health recommendations and treatment plans based on individual health profiles.

Ability to create tailored treatment plans based on comprehensive patient data and AI insights.



Empowering Patients: Key Functionalities of GetLabTest

Streamlining Healthcare with User-Centric Digital Solutions



Medical History & Questionnaire

Enhanced Patient Profiling: Our system collects detailed medical histories and responses, paving the way for precise AI-driven diagnoses.

Test Ordering

Effortless Diagnostic Test Ordering: Order tests directly through GetLabTest.com, bypassing the need for traditional in-person healthcare visits.

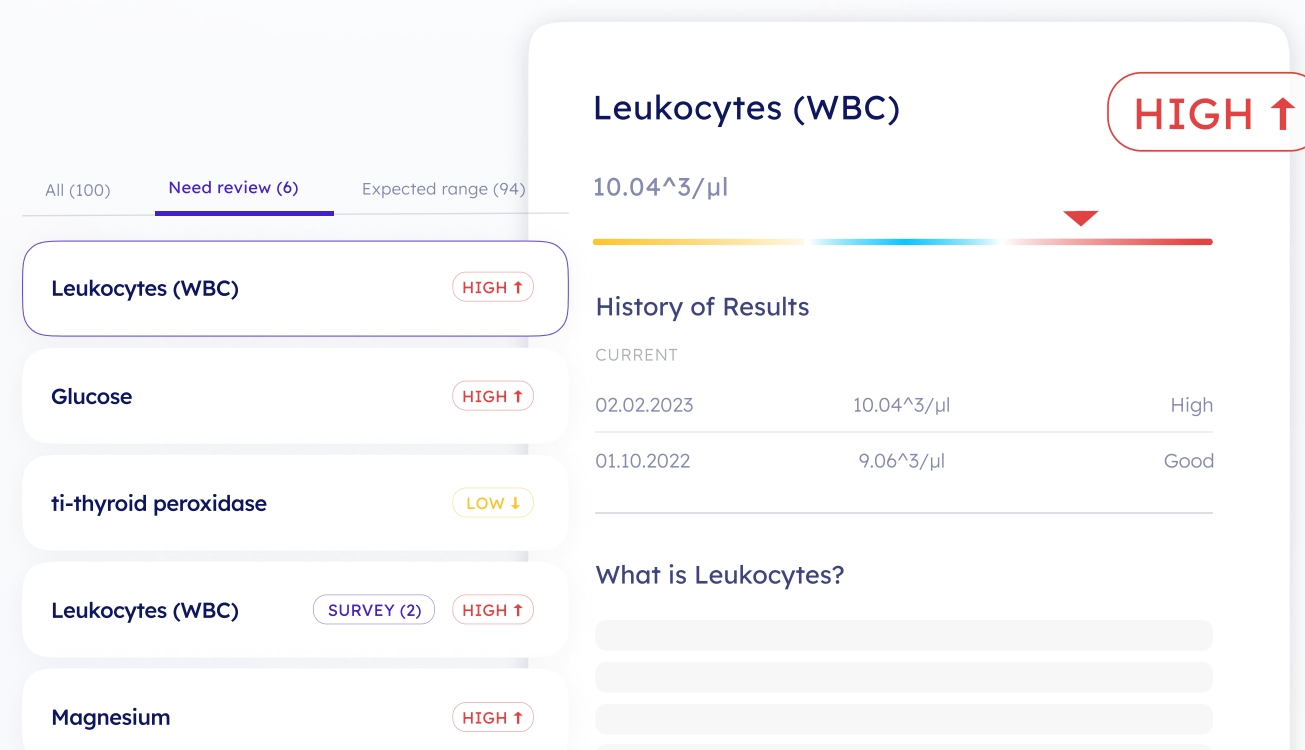
Patient Account Management

A personal account that not only manages your appointments, test results, and medical history but also extends to managing the healthcare of your family, ensuring a holistic approach to family health.



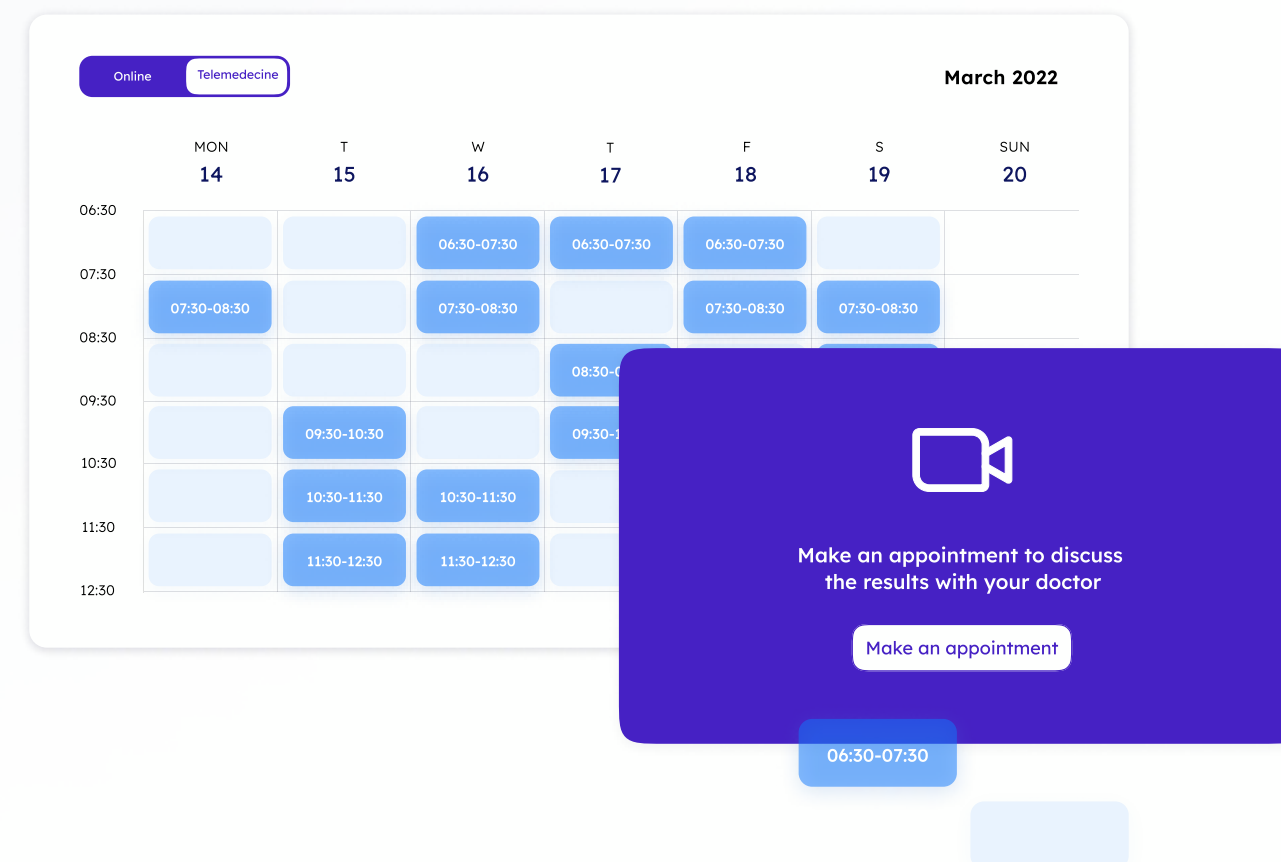
Continued Care and Support: Advanced Patient Features

Enhancing Patient Experience with Convenient, Tech-Enabled Health Services



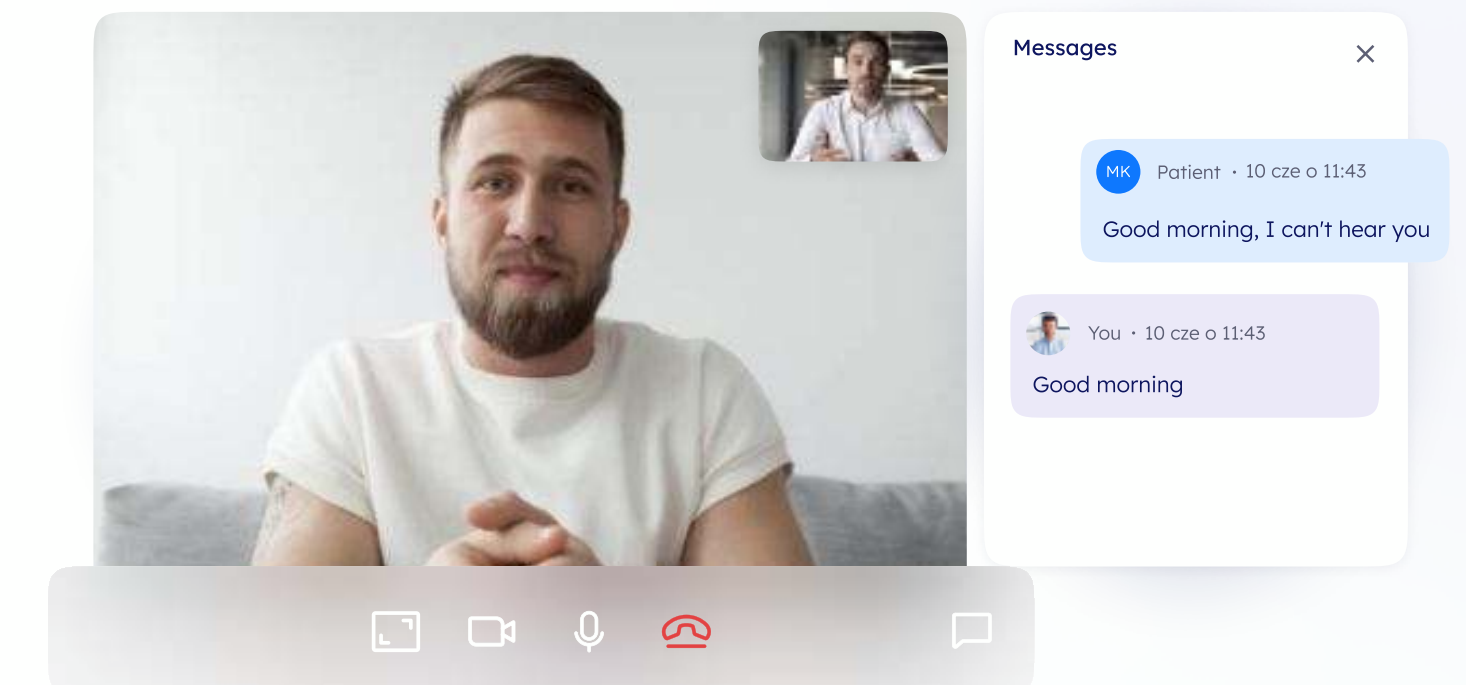
Test Result Collection

Secure and Prompt Test Results: Access your diagnostic test results quickly and securely through the platform, ensuring timely health management.



Appointment Management

Patients can schedule appointments with healthcare providers conveniently through the platform.



Video Consultations

The option for video and phone consultations allows patients to conveniently discuss health concerns and test results with healthcare providers from the comfort of their home.



Empowering Medical Professionals: Streamlined Workflow

Leveraging Technology for Efficient Healthcare Delivery

Have a nice day, Joanna
You still have 2 visits today

Monday, 11 stycznia 8:00-16:00

Create a profile
Thanks to it, patients from all over Poland will be able to schedule online appointments with you and more.
Synchronized calendar Set schedule Create a profile 33% **Create a profile**

Appointment today
2 / 25
92% You're in the final stretch now

Upcoming appointments + add new appointment

- 11:00
Wade Warren ENDED 11:20 - 11:40
- Kathryn Murphy** NOW 11:20 - 11:40
- Albert Flores Review of tests 11:40 - 12:00
- 12:00
Jenny Wilson Review of tests CANCELLED 11:40 - 12:00
- Savannah Nguyen Review of tests 11:40 - 12:00
- Jacob Jones Review of tests 11:40 - 12:00

Tests to describe See all

DUE TIME	TEST NEED REVIEW	PROVISION
48 min	10/100	10\$
1h	2/50	2\$
2h 50 min	30/100	30\$
3h 30 min	2/70	2\$
3h 55 min	2/70	2\$

Start a quick e-visit
Visit without patient registration in the system. **Start consultation**

5 minut to the discuss test results with Daria Suchodolska **Start consultation**

Day Week < > 01.10.2023-06.10.2025

Search a patient Add visit

Monday 01	Tuesday 02	Wednesday 03	Czwartek 04	Friday 05	Saturday 06
	Joanna 11:00 - 11:30 Joanna 11:30 - 12:00	Brak wolnych slotów		Joanna 11:00 - 12:00	
	Dodaj	Joanna 12:00 - 12:30 Joanna 12:30 - 13:00			
Brak dostępnosci			Brak dostępnosci		Brak dostępnosci

HIGH ↑

LOW ↓

Close AI type text

Generate descriptions of laboratory test results - Add

Generate next tests to be performed - Add

Generate a description of the disease + Add

Generate recommendations + Add

Your summary
When the tests give bad results

message finds you well, although I fear that the news I have to share may not be easy to hear. I have received the results of your recent tests, and I try to say that they indicate that your condition is not as we had hoped.

the patient's blood test results provided, it can be observed that most of the results are within the normal range. However, it is worth paying attention to the following results:

Hemoglobin (HGB): The result of 16.50 g/dL is slightly above the reference range (13.74 - 16.47 g/dL). High hemoglobin levels may be associated with dehydration, cigarette smoking, kidney diseases, heart defects, or lung diseases.

Monocytes (MON%): The result of 11.4% is slightly above the reference value (2%). Elevated monocyte levels may be related to infection, autoimmune diseases, some bone marrow diseases, or connective tissue diseases.

Mean Platelet Volume (MPV): The result of 9.2 fL is slightly below the reference range (9.4 - 12.6 fL). Low MPV may be associated with some autoimmune diseases, iron deficiency anemia, myelodysplastic syndrome, or viral infections.

4. Large Platelet Percentage: The result of 18.0% is slightly below the reference value (19.2 - 47.0%). Low large platelet percentage may be related to abnormal blood clotting or platelet production issues.

As a result, additional tests that may be needed include:
Blood chemistry tests, including electrolyte levels, total protein, liver enzymes,

Patient Data Management

Centralized Patient Records: Efficiently manage health history, appointments, test orders, and results.

Appointment Scheduling

Optimized Time Management: Schedule and manage appointments seamlessly for better patient flow.

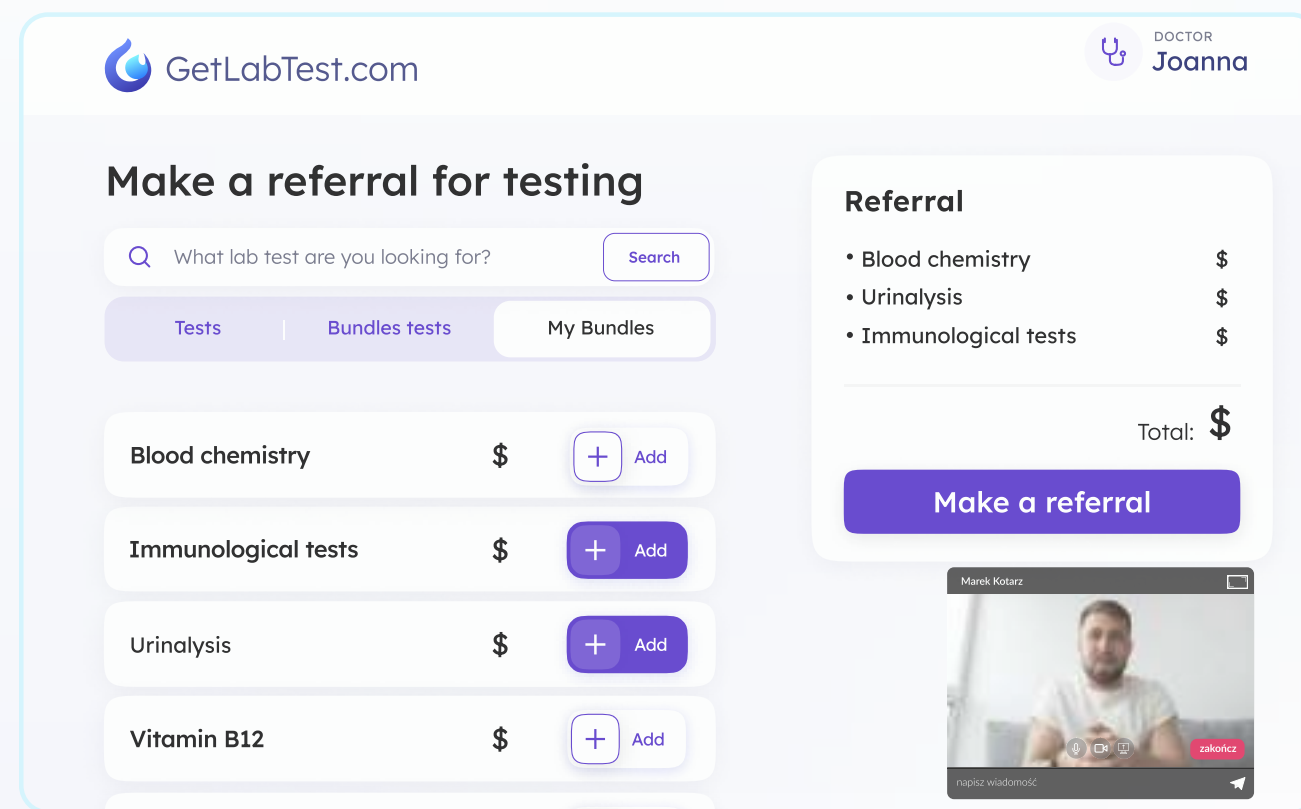
AI-Supported Analysis

Comprehensive AI Insights: Utilize AI for in-depth test analysis, offering suggestions and insights from multiple data points for informed



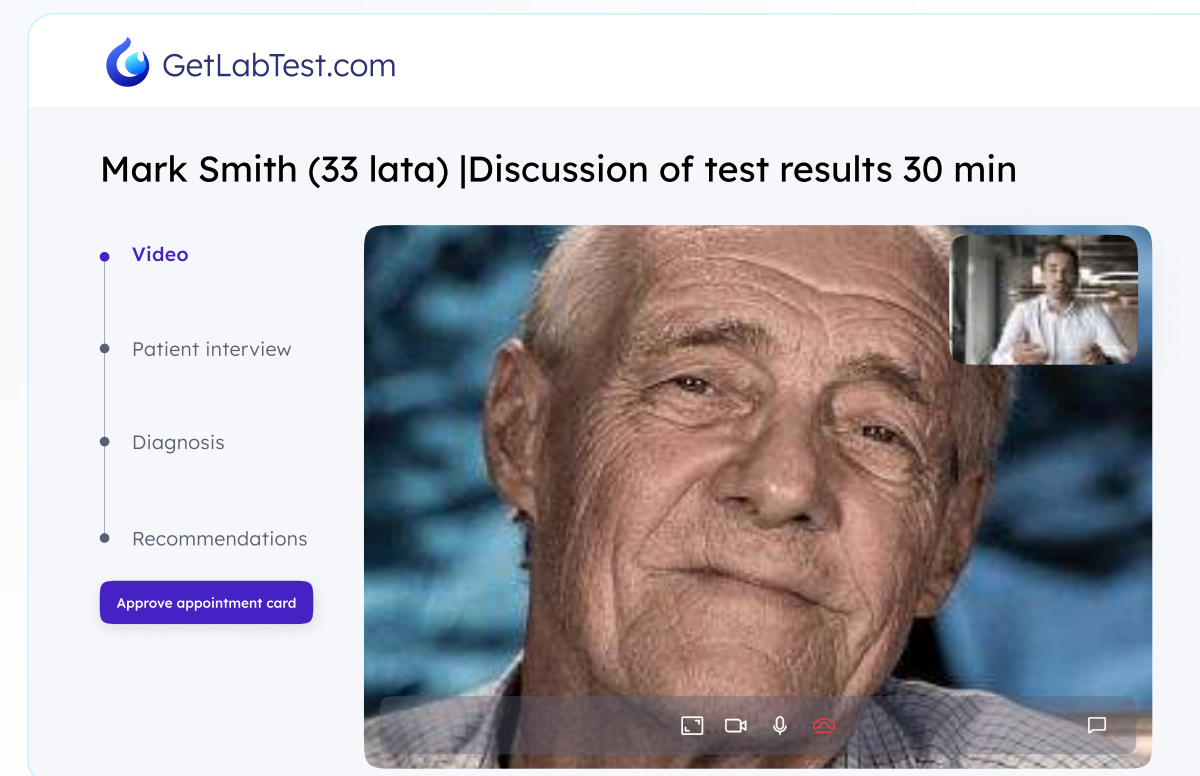
Practice Enhancement: Communication and Finance

Innovative Tools for Better Patient Engagement and Revenue Management



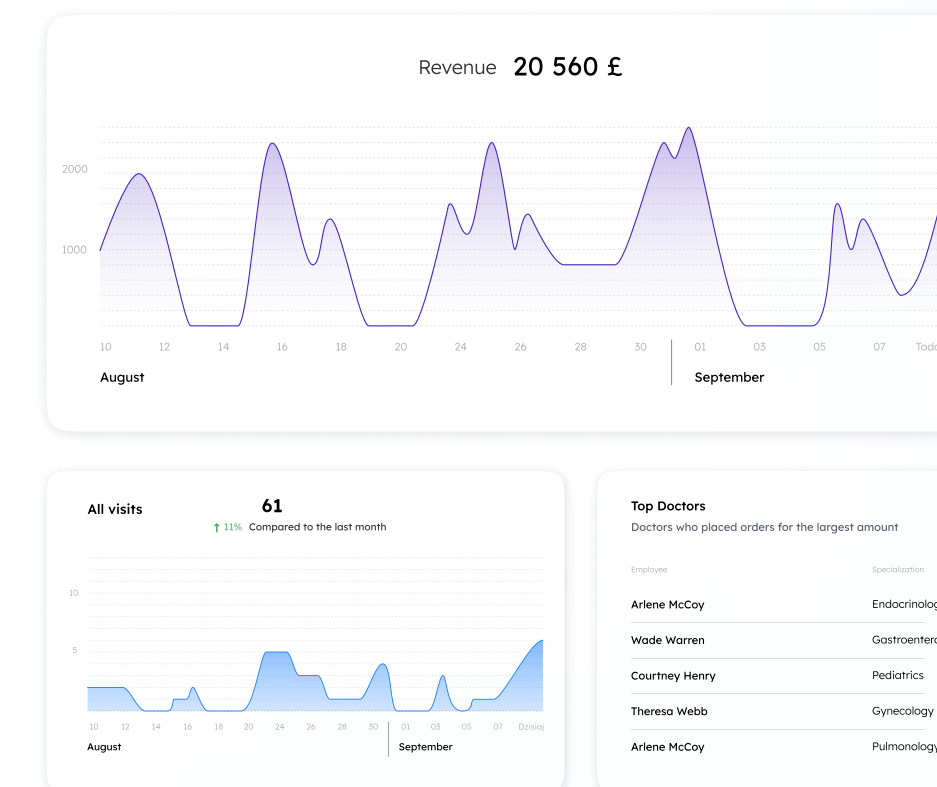
Referral Management

Efficient Referral and Medication Management: Streamline referral processes, manage prescriptions, and monitor medications.



Patient Communication

Effective Patient Engagement: Communicate easily with patients about appointments, test results, and health queries.



Earnings & Analytics

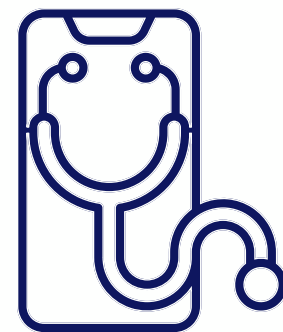
Financial Empowerment: Earn through consultations and test analyses, with clear insights into financial performance.



Capitalizing on the Telehealth Revolution

A Growing Market at the Intersection of Technology and Healthcare

GetLabTest is strategically positioned within the rapidly expanding telemedicine and diagnostic laboratory sectors, which are experiencing unprecedented growth.



396.76
Billion USD

25,8
CAGR

The global telemedicine market is projected to grow from **\$79.79 billion in 2020 to \$396.76 billion in 2027 at a Compound Annual Growth Rate (CAGR) of 25.8% during the period from 2020 to 2027**

Telemedicine Market Size, Share & COVID-19 Impact Analysis, By Type (Products and Services), By Modality (Store-and-forward (Asynchronous), Real-time (Synchronous), and Others), By Application (Teleradiology, Telepathology, Teledermatology, Telecardiology, Telepsychiatry, and Others), By End User (Healthcare Facilities and Homecare), and Regional Forecast, 2020-2027



157.45
Billion USD

8,3
CAGR

The global medical and diagnostic laboratory services market is expected to grow from **\$115.89 billion in 2020 to \$125.53 billion in 2021 at a compound annual growth rate (CAGR) of 8.3%**. The market is expected to reach \$157.45 billion in 2025 at a CAGR of 6%.

Medical And Diagnostic Laboratory Services Global Market Report 2021: COVID-19 Impact And Recovery To 2030



84.7
Billion USD

6,6
CAGR

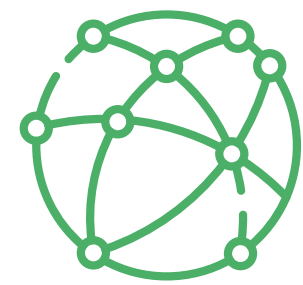
The global blood testing market size is expected to reach **\$84.7 billion by 2027, according to a new report by Grand View Research, Inc.** The market is expected to expand at a **CAGR of 6.6% from 2020 to 2027. A rise in the demand for early detection of diseases is anticipated**

Blood Testing Market Size, Share & Trends Analysis Report By Test Type (Glucose, Lipid, BUN, A1C, Vitamin D, ALT, AST, Thyroid Stimulating Hormone, PSA), By Region, And Segment Forecasts, 2020 - 2027



Proven Traction and Significant Milestones

A Track Record of Achievement and Growth in UK



240

Nationwide Reach:

Established **240** physical phlebotomy **centers across the UK**, ensuring widespread accessibility to GetLabTest services.



+42

London Pilot Program:

Launched a pilot with **42** additional collection **points in pharmacies** across London, featuring specially designed cabinets for convenience. Partnered with Tuli Health for enhanced accessibility.



+240

Medical Expertise:

Built a network of **240 doctors** from various specializations, providing comprehensive consultation services.



+75

At-Home Services:

Deployed **75 phlebotomists** for house calls, catering to the needs of patients preferring in-home health services. Additionally, in the UK, we have **access to 3,500 phlebotomists**, and we have initiated the development of the gigbeep.com network.



Proven Traction and Significant Milestones

A Track Record of Achievement and Growth



6

Labs

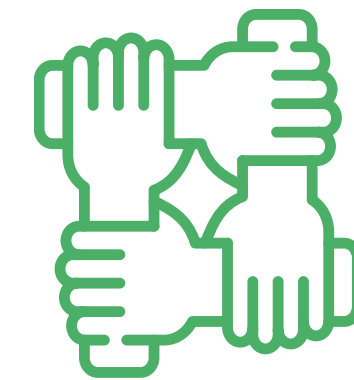
Cooperation Established with **6 Accredited highly reputable Laboratories**, Including UKAS and CQC Certification.



20

Strategic Partnerships:

Engaged **68 managers** from medical companies, each overseeing groups of over **20 specialized doctors**, expanding our collaborative care model.



Academic and Commercial Collaborations:

Partnered with the **University of Birmingham** for research and development initiatives. Cooperated with **GEP UK Department** for Business & Trade for business expansion and support.



Tech Industry Recognition:

Joined prestigious programs like **Amazon AWS Startups** and Partner Programs, **Microsoft** Partner and Microsoft for Startups, and **Google** for Startups, leveraging cutting-edge cloud and AI technologies. Became an integral part of the **West Midlands Growth** program, contributing to regional healthcare advancements.



A Sustainable and Scalable Business Model

Innovative Revenue Streams Driving Long-Term Success

○ **B2B Partnerships:**

Collaborations with pharmacies and clinics to offer GetLabTest screening Tests and services, expanding consumer access points and leveraging existing healthcare networks.

○ **Data Analytics Services:**

Utilizing AI to analyze test results, providing insights to healthcare providers and contributing to the broader medical research community.

○ **Corporate Wellness Programs:**

Partnering with businesses to offer employee health screening and wellness programs, promoting a healthy workforce.

○ **Direct-to-Consumer Sales:**

GetLabTest provides health and wellness tests directly to consumers, empowering them with convenient local and home-based blood collection services, supported by UKAS-accredited labs.

○ **Subscription Services:**

Offering subscription models for regular health monitoring, catering to individuals with chronic conditions or those seeking continuous health oversight.

○ **Online access and services:**

Integrating telehealth consultations to provide comprehensive care, from testing to diagnosis and treatment recommendations.



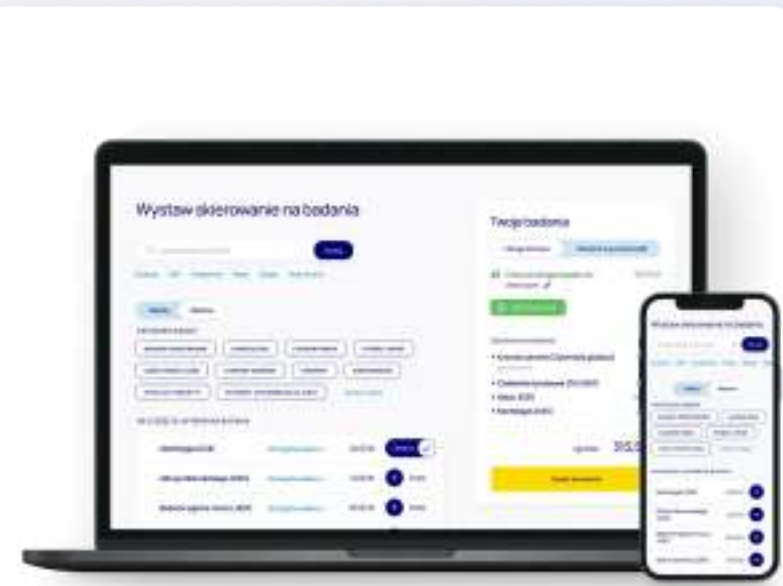
Proven Business Model: Successful Expansion in Poland

Building Strong Partnerships and Achieving Significant Milestones in the Polish Healthcare Market



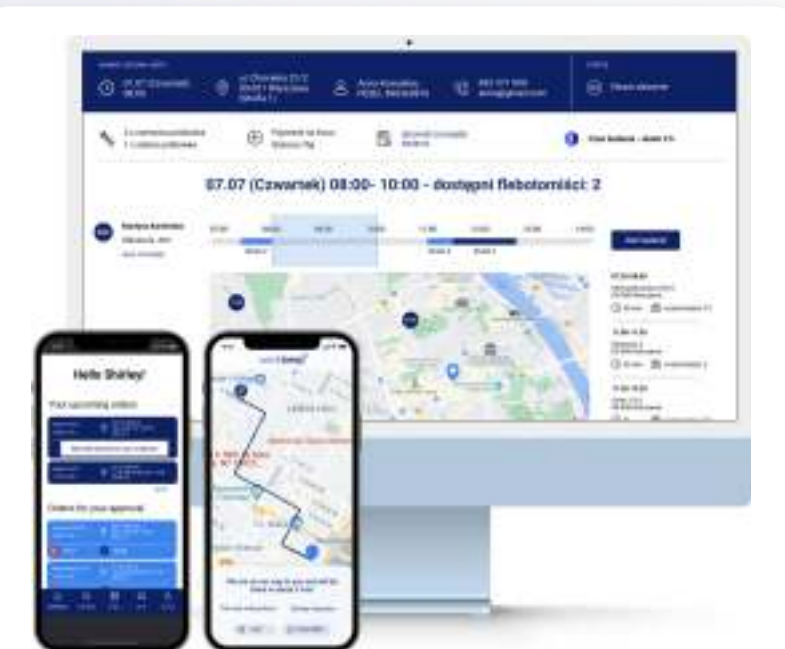
Partnership with Alab Laboratory

Established a strategic partnership with Alab Laboratory, Poland's largest medical laboratory, performing over **60 million tests** annually and bringing over **20 years of market experience**.



Tailored Platform for Poland: Alab.pl

Diagu-Powered Innovation: Alab.pl - Exclusively e-commerce platform serving **800,000 Online Users** and **700+ Medical Collection Locations** in Poland.



Mobile Nurses APP

Implemented technology to support mobile nurses in Poland, enabling home blood collection services in major Polish cities. In the UK, we have access to **3500 phlebotomists**, and we have initiated the development of the gigbeep.com network.



Financial Performance

Generated revenues **5 million** PLN and profits of **2 million** PLN for the three quarters of 2023, the year in which Diagu started the project in Poland, setting the stage to replicate this success in the UK.



Grants and Investments

Comprising three grants amounting to **\$500k USD** from leading tech giants, raised **\$260k** from a venture capital fund, and attracted a substantial **\$1.5 million** investment from an industry investor in Poland.

Robust Financial Projections and Returns for UK and US Markets



A Vision of Profitability and Investor Returns

The following table outlines our expected revenue, net profit, and EBITDA, showcasing a robust trajectory that we believe will deliver attractive returns for our investors. We're committed to financial transparency and operational excellence, ensuring that every pound invested is geared towards maximizing returns and fueling further innovation in the healthcare sector.

Income Statement (data in GBP)	Year 1	Year 2	Year 3	Year 4	Year 5
A. Net Sales	414,442	1,873,814	4,675,732	10,011,944	19,894,660
B. Core business costs	-442,172	-811,176	-1,180,351	-1,931,870	-3,330,131
C. Gross Profit (Loss) (A+B)	-27,731	1,062,638	3,395,381	8,080,074	16,564,529
D. General and Administrative	-339,600	-388,854	-406,663	-425,655	-445,188
E. Sales and Marketing Expenses	-225,785	-569,323	-974,325	-1,707,129	-2,814,701
H. EBIT (C + D + E + F + G)	-593,115	84,458	2,014,392	5,947,291	13,304,641
K. Net Profit Befor Taxes (H + I + J)	-593,115	84,458	2,014,392	5,947,291	13,304,641
M. Net Income (K + L)	-593,115	84,458	1,698,188	4,698,360	10,510,666
EBITDA (EBIT + amortization)	-566,424	175,165	2,150,401	6,130,919	13,538,325



Your Investment Fuels Our Mission

Strategic Allocation for Maximum Impact

GetLabTest is at a pivotal moment in its journey, poised for unprecedented growth. We are excited to announce the opening of a £2 million funding round, designed to propel our operations, technology, and market presence to new heights. This is a unique opportunity for visionary investors to become part of a leading-edge health diagnostics company that is reshaping the future of patient care.

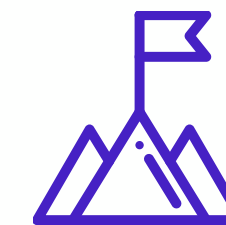
We offer our investors:



A stake in a company with a proven track record of innovation and customer satisfaction.



The chance to be part of a venture that has a tangible impact on people's lives and well-being.



A transparent and strategic roadmap for growth, with clear milestones and a focus on investor returns.

Investing in GetLabTest is more than a financial decision; it's a commitment to advancing healthcare and empowering individuals to take control of their health journey.

We invite you to join us in this round and be a part of our mission to deliver excellence in health diagnostics.



Meet Our Exceptional Team

A Diverse and Dedicated Group Driving Innovation in Healthcare



Anna Rybka - Krysiak

Experienced Professional Manager, holds a Master's in IT and certifications like ITILv3, PRINCE2, AgilePM, SCRUM Master, and PMP. With 9+ years of experience, she's excelled in managing IT projects, SAP transitions, and ISO audits, consistently delivering outstanding results.



Dr. Quinton Fivelman

A seasoned leader in healthcare and biotech, with over 10 years in medical diagnostics and pathology, known for rapid commercial scaling and pioneering AI-driven healthcare platforms and genomic medicine.



Chris Rybka

With over 20 years' experience in telecom and IT, he led various companies in telecom, tech, real estate, IT, finance, and industry sectors. He served on 30+ national and international boards.



Tomasz Hipsz

With 20+ years of diverse global management experience across sectors, Tomek brings expertise in Scrum Master, Prince2, Business Administration, Cyber Security, IT Management, Digital Marketing, and is an Accredited Expert of the Polish Agency for Enterprise Development (PAED).





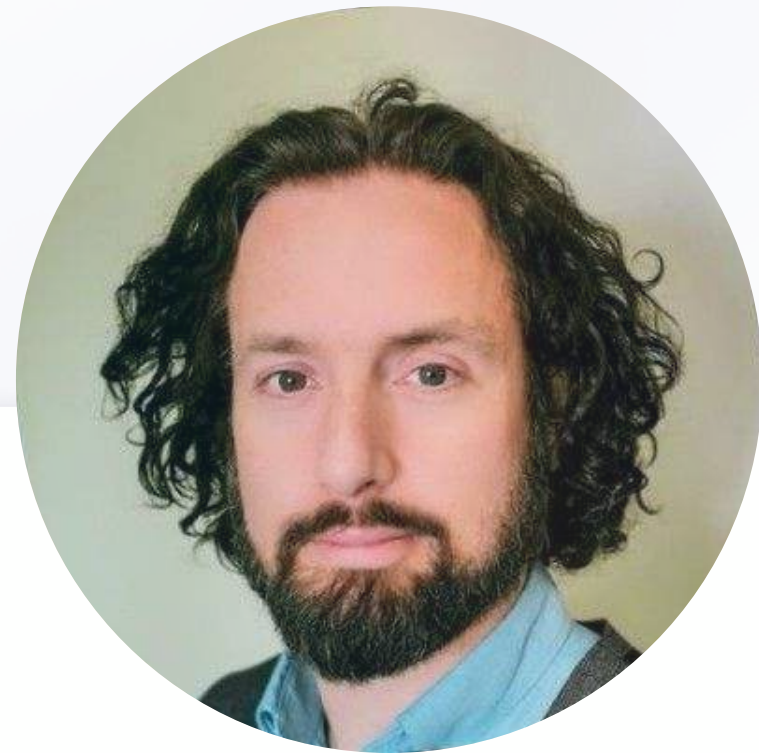
Our Esteemed Team of Advisors

Guiding Excellence and Innovation



Hugh Risebrow

Hugh has previously held a number of senior positions in the UK healthcare market, including: **CEO of Synlab UK**; Commercial director at Guy's & St Thomas; CEO of Interhealth Canada; Business development director of United Health Europe; CEO BUPA; and, CEO Aid-Call.



Peter Bannister

For over 20 years, Peter led AI-driven product development and commercialization in pharma, aerospace, and startups. A collaborative leader, agile practitioner, and Honorary Professor at the University of Birmingham Center for Regulatory Science and Innovation.



Paul Fasi

Healthcare Visionary & Achiever. A mastermind in optimizing lab services, Paul's achievements include saving millions through operational enhancements and revolutionizing healthcare in multiple countries.



Olivia Sibony

Olivia, an award-winning entrepreneur, champions ethical investments. She empowers leaders for profit-purpose alignment in a changing world, fostering hope and positive impact globally.





In Compliance With

Diagu and GetLabTest solutions are adapted to the requirements





Our Partners

We are supported by global organizations and companies





Join Us in Shaping the Future of Healthcare

As of today, our systems are analyzing the data of over 10,000 patients daily.
With your potential investment, we aim to scale our impact to serve millions tomorrow.

Reach out to us office@diagu.com or [+447700164205](tel:+447700164205)



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